

# HOLLIS ST. THEATRE



**M**AIS NON! It is not done —to mingle in the *toilette* two *odeurs*. Rather will *Madame* and *Mademoiselle* insist upon the *toilette* of fashion —*la toilette harmonieuse*. Each so lovely help of the dressing hour—the rouge, the sachet, the talc, the creams, the face powders, the soap, toilet water —each aid to charm will be essenced with the same *odeur exquise*; the alluring fragrance, indeed, of my *parfum* masterpiece—Djer-Kiss. Do not delay, *Madame*, to achieve this *charme français*—purchase this very day my *spécialités*.

*Kerkoff*  
Paris

Djer-Kiss Lip Rouge!  
Approved of fashion and  
fragranced with *Parfum*  
Djer-Kiss.



Djer-Kiss Face Powder!  
So soft, so gently adherent. Indeed, a fairy aid to beauty.



Djer-Kiss Toilet Water. So refreshing, so delicate a luxury from France.



At the Long champs races one may mingle with Princes, Dukes and Duchesses—the élite of world society.



Djer-Kiss Compacts!  
Let them nestle always in your handbag.



Djer-Kiss Cold Cream and Vanishing Cream. Both are fragranced alluringly with Djer-Kiss.



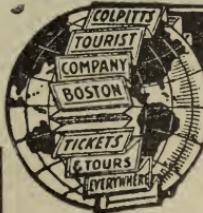
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*Foot Operated Ampicos \$795  
Electrically Operated \$985 up*

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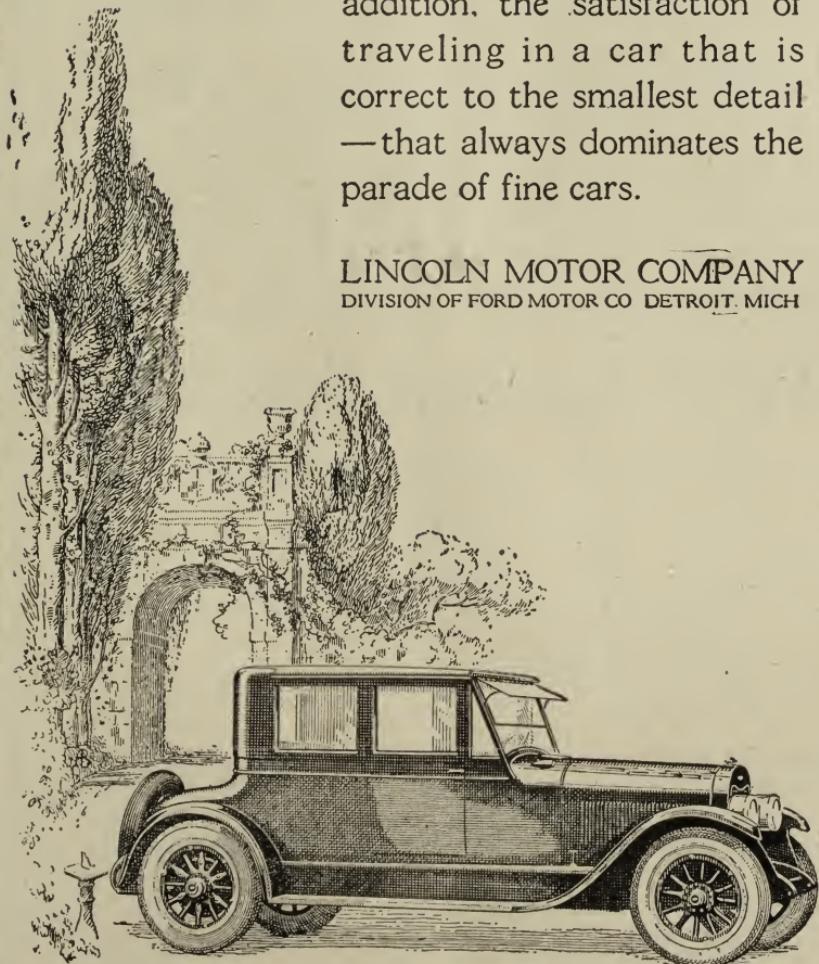
144 BOYLSTON STREET

BOSTON

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DIVISION OF FORD MOTOR CO DETROIT, MICH



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The exclusive design, combined with the comfort of an oxford, makes this style the choice of the smartly dressed woman.

We have a large variety of attractive combinations from which to make your selection.

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Midway between Tremont St. and Park Sq.  
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and Delivery

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way to be accu-  
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During Dinner

Dancing 6 to 12

## Tremendous Buying Power

These attractive programs are distributed to an appreciative audience of live buyers numbering over 2,000,000 yearly. Their buying power is tremendous.

You can use space in a single program in the whole group of eight, or any part of it at surprisingly low cost.

For particulars Telephone Beach 8260.

Griffin-Smith, Inc.  
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*Before the Theatre Eat and Dance*

## At The Colonial Room



*Luncheon 11-3  
Tea Dancing 3-5.30  
Dinner Dancing 6-8*

A MOST refreshing and enjoyable place to eat and dance to begin the evening's entertainment—excellent food, congenial surroundings and music by the famous Colonial Orchestra.

The Colonial Room is near the theatres and conveniently located, on Tremont Street near Winter—just as you leave the Subway at Park Street.

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The White House package  
keeps all goodness in,  
all badness out

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ment enjoyment and  
satisfaction to which you  
are entitled—but which  
you do not always get

*"None better at any price"*

DWINELL-WRIGHT COMPANY  
Principal Coffee Roasters  
BOSTON-CHICAGO

We have been roasting coffee 75 years

# HOLLIS Street Theatre

**HENRY MILLER**

and All Star Cast

in

## “The Changelings”

If the engagement of Henry Miller at the Hollis Street Theatre beginning next Monday night, April 21, is being awaited with high hopes of pleasure and of delightful entertainment to come, there is a reason. To begin with, Mr. Miller is bringing with him what is undoubtedly the best company that is to be found in the theatre today. This company is composed of Blanche Bates, Ruth Chatterton, Emma Dunn, Reginald Mason, Geoffrey Kerr, and Felix Kremls. Here is a gathering that promises much, and when it is known that the play in which this galaxy of stars is to be seen is decidedly worthy of their efforts, the anticipation becomes all the more keen. The play in question is “The Changelings,” a comedy of American life by Lee Wilson Dodd.

This play, in which there is no star part, but in which every part is played by a star, is an exposition of what can happen when people have money and position and there is little left in a material way to be desired. There enters into the souls of the people shown in “The Changelings,” a spirit of unrest, which takes a bad angle when one friend sees in the wife of another friend, the woman he thinks he should have married. It requires a shock to bring these people to their senses, and they get it. The comedy ends with an epilogue that adroitly shows, more by inference than by dialogue, that the people have returned to the right road, and are going to keep to it to the end of the chapter.

The action is supposed to take place during one evening. One year after this eventful evening the characters are shown in the little epilogue. It is said of the work of this company—the play was given throughout Mr. Miller’s tour of the Pacific Coast last summer and has just closed a four months’ run in New York—that it is as fine as anything that has been seen on the stage of this country in years. It seems a certainty that play and playgoers will find their stay here very successful.

**Every Driver an Escort**

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10,000**

**(Ten Thousand)**

When you call for a Checker Taxi, our operator gives you her number.

This is for your protection and to assure that you receive proper attention.

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AT LOWEST RATES IN BOSTON**

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Calls a Checker**

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116 Boylston Street  
BOSTON

IF you are thinking of an *artistic, high grade* and *carefully selected* Oriental rug, either for your home or as a gift to an appreciative friend, *we have it.*

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*Our prices are very reasonable*

## *Special Golf Outfits*

### **The Novice \$9.00**

Set includes one Brassie, Mid-iron, Mashie and Putter of good quality. Well-made Bag and six balls.

*Value \$12.00 if purchased separately*

---

### **The Better Play \$14.75**

Set includes Brassie, Mid-iron, Mashie and Putter of well-known manufacture; excellent quality Bag and six Balls.

*Value \$16.00 if purchased separately*

## **IVER JOHNSON SPORTING GOODS COMPANY**

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155 WASHINGTON ST.  
Cor. Cornhill at Adams Sq

# Hollis Street Theatre

Hollis Street Theatre Corporation, Lessee

THOMAS B. LOTHIAN, Gen'l Manager

SEASON OF 1923-24

## EXECUTIVE STAFF

Business Manager.....	Joseph P. Cook
Treasurer.....	V. T. Fetherston
Ticket Agent.....	William E. Landigan
Press Representative.....	Dennis J. Shea
Orchestra Doorkeeper.....	William Bruce
Second Balcony Doorman.....	H. L. Barrett
Chief Usher.....	Palmer Blake
Matron.....	Mrs. Ella Young
Stage Manager.....	William R. Brown
Electrician.....	Maurice Edwards
Properties.....	Anthony Servitelli

## SCALE OF PRICES

During Engagement of

### "MERTON OF THE MOVIES"

Nights and Saturday Matinees

	Price	Tax	Total
Orchestra Floor . . . . .	\$2.50	\$.25	\$2.75
First Balcony . . . . .	2.00	.20	2.20
" " . . . . .	1.50	.15	1.65
" " . . . . .	1.00	.10	1.10
Second Balcony . . . . .	.50	.05	.55
Orchestra Box . . . . .	2.50	.25	2.75
1st Balcony Box . . . . .	2.00	.20	2.20
2nd Balcony Box . . . . .	1.00	.10	1.10
Loges . . . . .	1.00	.10	1.10
Wednesday Matinee			
Orchestra . . . . .	2.00	.20	2.20
First Balcony . . . . .	2.00	.20	2.20
" " . . . . .	1.50	.15	1.65
" " . . . . .	1.00	.10	1.10
2nd Balcony . . . . .	.50	.05	.55
Saturday Nights			
Orchestra . . . . .	3.00	.30	3.30

Children under three years of age not admitted.

Tickets for this theatre can be ordered by Telephone—Beach 131—or Mail, and will be held twenty-four hours, except when ordered on the day of the performance for which they are to be used when they will be held until 12.30 P. M. for Matinees and until 7 P. M. for Evenings. Tickets ordered and paid for by mail will be held until called for.

Ticket office open from 9 A.M. until after the close of every performance.

Remittances should be made payable to order of Hollis Street Theatre.

Lost articles found in any portion of the theatre should be left at the Ticket Office. The Manager will not be responsible for articles placed under the seats.

A Free Check Room is provided in the Ladies' Drawing Room on the orchestra floor for Checking Cloaks, Coats and Umbrellas at the owner's risk. The acceptance of gratuities will not be permitted.

Opera Glasses to let in the Ladies' Drawing Room orchestra floor; fee twenty-five cents.

Smoking positively Forbidden in the Lobby and Foyer.

Smoking and Men's Retiring Room. Entrance under stairs, right of Main Entrance.

Public Telephone located in the First Balcony Drawing Room.

Physicians who have patients to whom they may be called suddenly can leave their seat number in the Box Office and be called as quickly as in their office.

*The Whole Town's Talking  
About*

# Walters

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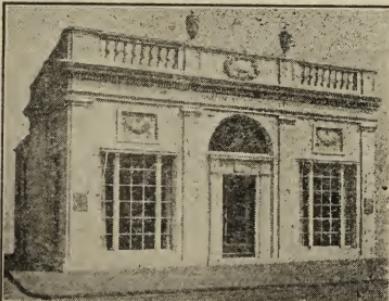
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Afternoon Tea

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BROOKLINE DORCHESTER  
1364 Beacon Street 553 Columbia Road  
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Poiret Twill—navy, |  
satin faced revers. |  
Satin bound. |  
Sizes 14 to 20 |  
\$45

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black, crepe de chine |  
lining. Sizes 14 to 20 |  
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vest, ribbon bound, es- |  
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ribbon bound, single |  
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157 Tremont Street

# Hollis Street Theatre

HOLLIS STREET THEATRE CORPORATION, Lessee  
THOMAS B. LOTHIAN, General Manager  
JOSEPH P. COOK, Business Manager

BEGINNING  
MONDAY

April 21

*Two Weeks Only*

HENRY MILLER

BLANCHE BATES

RUTH CHATTERTON

EMMA DUNN

GEOFFREY KERR

REGINALD MASON

FELIX KREMBS

In LEE WILSON DODD'S COMEDY

## “The Changelings”

*Matinees Wednesdays and Saturdays*

SEAT SALE BEGINS  
TUESDAY, APRIL 15

# Child Portraiture

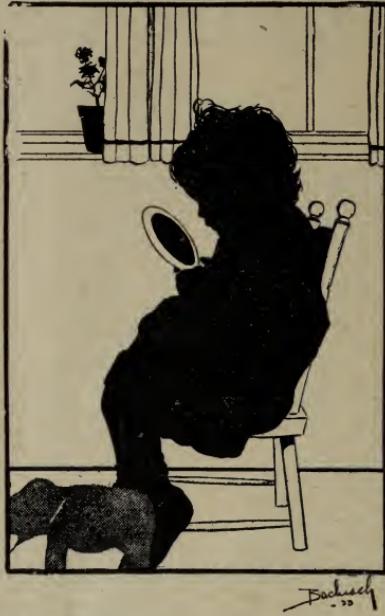
Long a specialty with the Bachrach studios, but at the present time of unusual interest due to a New Department with artists devoted particularly to the subject of children *only*—and with prices at

\$10, \$15 and \$20 the dozen

**Bachrach**

ESTABLISHED 1868

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*Tours* —to Florida-California-Bermuda, etc. We are authorized steamship agents for all lines at tariff rates. We will help you obtain your passports and vises without charge.

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*Little Building, 80 Boylston Street, Boston, Mass.*

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*Specialists in Maternity Apparel*

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*Booklet on request*

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*Quality and Service*

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Connects All*

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(Green Gold Ring)

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# EVENT EXTRAORDINARY



Henry Miller

Blanche Bates

Ruth Chatterton

Emma Dunn

Reginald Mason

Geoffrey Kerr

Felix Krembs

IN

## “THE CHANGELINGS”

A COMEDY

by

LEE WILSON DODD

“Those who saw it cherished it.”

*—Percy Hammond—New York Tribune*

“The first-rate American comedy for which we have been waiting so long.”

*J. Rankin Towse—New York Evening Post*

“An all-star cast.”

*Alexander Woollcott—New York Herald*

“A magnificent American comedy beautifully acted.”

*Prof. Wm. Lyon Phelps*

“Audiences should rise and sing ‘O! Say can you see! in sheer appreciation of the Star-Spangled cast.’”

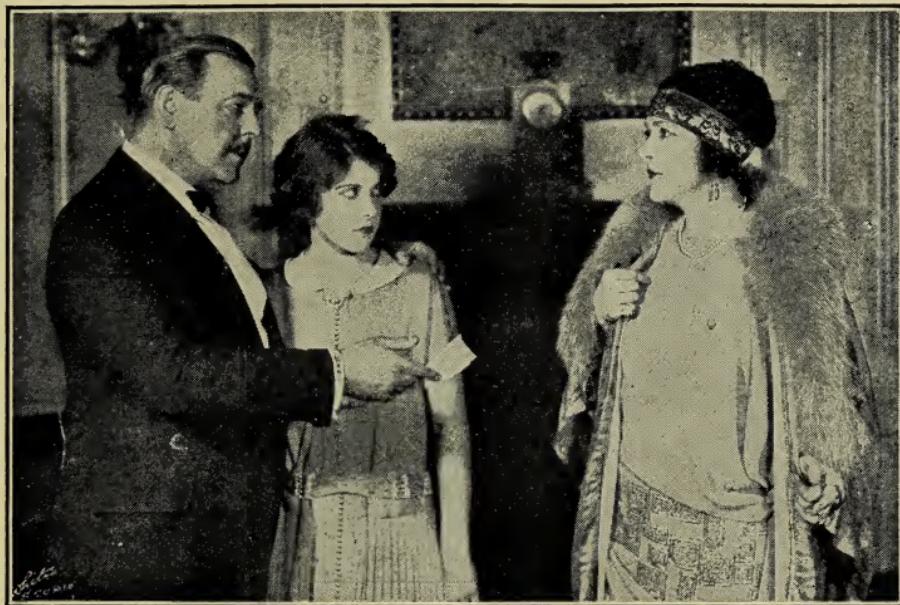
*Philadelphia North American*

“Grown up play worthy of the finesse of the cast. The most enjoyable performance of the season.”

*Philadelphia Enquirer*

“An abundance of sustained cleverness that is not often found in an American comedy”

*Philadelphia Ledger*



# Hollis Theatre

BOSTON

---

2 Weeks Commencing  
*Monday, April 21*

---

MATINEES

WEDNESDAY AND SATURDAY

# Lovely Dresses at Little Prices



*M*ere field flowers in the skillful brown hands of a master florist may be gathered into a beautiful corsage bouquet.

So a few yards of inexpensive materials may, under the knowing eye of an artist, evolve into a lovely frock.

And thus it happens that we show dresses for Spring that are not costly but are winsome just the same.



COATS  
SUITS

# Plotkin Bros

GOWNS  
DRESSES

19 Arlington Street, Boston



# Hollis Street Theatre

HOLLIS STREET THEATRE CORPORATION, LESSEE

THOMAS B. LOTHIAN, Gen'l Manager  
JOSEPH P. COOK, Business Manager

---

THIS THEATRE, UNDER NORMAL CONDITIONS, WITH EVERY SEAT OCCUPIED,  
CAN BE EMPTIED IN THREE MINUTES. LOOK AROUND NOW, CHOOSE THE NEAREST  
EXIT TO YOUR SEAT, AND IN CASE OF DISTURBANCE OF ANY KIND, TO AVOID  
THE DANGERS OF PANIC, WALK (DO NOT RUN) TO THAT EXIT.

---

**Week Beginning Monday, April 7, 1924**

Evenings at 8.15

Wednesday and Saturday Matinees

---

The Comedy Smash of the Century!

## “Merton of the Movies”

A Dramatization of Harry Leon Wilson's Story of the Same Name

By George S. Kaufman and Marc Connelly

(Direction George C. Tyler and Hugh Ford)

Staged By Hugh Ford

# Jordan Marsh Company



## New Blouses in the Mode Tailleur

*to wear with your Easter Suit*

DUCKY LITTLE SLEEVELESS blouses in a sprightly spring manner; swanky mannish "weskits," that grace the tailored mode; and jaunty Ascot blouses with attached monogrammed ties, make the newer blouses interesting to Madame.

All these and many variations of the Costume Blouses are here for her selection.

*Our Shopping Counselor will shop WITH you or FOR you. Her services are entirely without charge.*

## CAST OF CHARACTERS

(In the order of their appearance)

AMOS G. GASHWILER	EDWARD M. FAVOR
ELMER HUFF	BERT MELVILLE
MERTON GILL	GLENN HUNTER
TESSIE KEARNS	HELEN ROYTON
CASTING DIRECTOR	FANCHON CAMPBELL
LESTER MONTAGUE	J. K. MURRAY
SIGMUND ROSENBLATT, a movie director	ALBERT COWLES
EDDIE } his Cameramen	{ WILTON LACKAYE, JR.
PHIL } his Cameramen	JOSEPH LOTHIAN
THE MONTAGUE GIRL	JEAN FORD
J. SLOANE HENSHAW, another director	ROMAINE CALLENDER
WELLER, his assistant	TOM HADAWAY
JEFF BAIRD, also a director	JOHN WEBSTER
HAROLD PARMALEE	ALEXANDER CLARK, JR.
BEULAH BAXTER	DOROTHY HEATH
FELICE, her maid	RUTH MITCHELL
KID PARKER, a cowboy	MONROE OWSLEY
A COWGIRL	EDITH JANNEY
MURIEL MERCER	HELEN ROYTON
MAX, a violinist	WILLIAM ADLER
A SHEIK	ALLEN ROBINSON
TOGO, Parmalee's valet	HIMSELF

MEYER JONASSON &amp; Co.

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BOYLSTON STS.

IT IS HERE in so many variations that our array is quite irresistible; for The Dansant, for the theatre, for the afternoon tea, for the informal evening function,—you will revel in them!

*Dine and Dance*  
**WINTER GARDEN**  
*Chicken, Lobster and Steak Dinners*

NO DINNER COVER  
CHARGE

\$2.50

BEST DANCE MUSIC  
IN TOWN

DANCING EVERY NIGHT 6.30 TO 1 A. M.  
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*Lamson & Hubbard Co.*

*Boylston & Arlington Streets, Boston*

3% of a fair valuation  
WE PAY EXPRESS ONE WAY

**The Food-Drink for  
All Ages**

Clean, full cream Milk, with an Extract of malted barley and wheat, in powder form, instantly prepared with hot or cold water. No cooking—a light Lunch always at hand.



**Safe Milk**  
For infants, Children, Nursing Mothers, Invalids, Convalescents, the Aged, etc.

Taken as a "night-cap" upon retiring, it induces sound, refreshing sleep.

Avoid Imitations—Substitutes!

Ask for "HORLICK'S" at  
hotels, cafes and fountains

JIMMY ..... BILLY JANNEY  
THE CROSS-EYED MAN ..... M. A. BUSER  
MRS. PATTERSON, Merton's landlady ..... PEGGY O'DAY  
MR. PATTERSON ..... A. L. EHRMAN  
THE MAN FROM BIGART ..... J. K. MURRAY

Actors, Extra People, Stagehands, Electricians, Footmen, etc.

Synopsis of Scenes

ACT I—Gashwiler's General Store, Simsbury, Illinois. A Saturday night.

ACT II—Outside the Holden Lot, Hollywood.

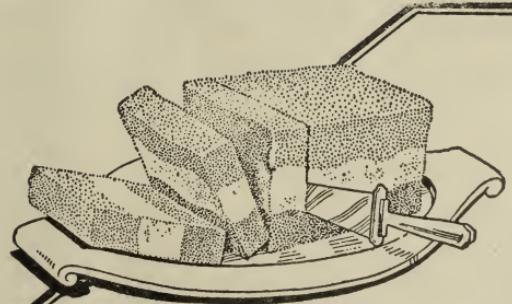
ACT III—On the Lot.

Scene 1—Stage No. 6

(Intermission 2 minutes)

The Steinway, Steinert and Jewett pianos and the Victrolas used in this theatre exclusively are furnished by M. Steinert & Sons, Steinert Hall, 162 Boylston Street, Boston.

*Near your  
home is a  
dealer who  
Serves Hood's  
Ice Cream*



**T**HE wise hostess knows that Hood's Ice Cream is the finest of impromptu refreshments—easy to serve—and enjoyed by all.

**Hood's Ice Cream**

*"The Flavor's There"*



ESTABLISHED 1848

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*Opposite Emmanuel Church*

OUR NEW LOCATION IS MODERN IN EVERY RESPECT AND PLANNED TO COMBINE ACCESSIBILITY WITH DIRECT PERSONAL ATTENTION TO YOUR REQUIREMENTS. WORKROOMS ARE MAINTAINED ON THE PREMISES AND ORDERS FOR REPAIR, ALTERATION AND NEW WORK, WILL BE FILLED WITH UTMOST CARE BY SKILLED WORKMEN.

WE APPRECIATE YOUR PATRONAGE IN THE PAST AND SOLICIT THE CONTINUANCE OF YOUR KIND FAVORS.

LOUIS H. WERNER & CO.

30-32 NEWBURY STREET

*Formerly at 423 Boylston Street*

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**No. 4711.**  **Bath  
Salts**

for baths that induce the never-imitated natural glow, the velvety smoothness and rose-petal warmth of lovely, healthy skin. These celebrated Bath Salts are not merely a scented luxury—they are a necessity to the bath of the fastidious woman.

**No. 4711 Bath Salts** are offered in nine exquisite perfumes. Produced in America by the makers of No. 4711 White Rose Glycerine Soap, and No. 4711 Eau de Cologne.



**Mulhens & Kropff, Inc.**

25 West 45th St., New York City

# HERRICK

## ALWAYS THE BEST SEATS

PHONES: 2328, 2329, 2330, 2331, BACK BAY

Scene 2—Elsewhere on the Lot. A week later.

ACT IV—Scene 1—Jeff Baird's Office. A few weeks later.  
(Intermission 1 minute.)

Scene 2—Merton's Rooming House.

Post cards will be distributed through the audience during the performance. If you have enjoyed the play please write messages about it to some of your friends and hand the addressed cards to the Cow Boy in the lobby. He will see that they are stamped and mailed for you.

Miss Ford's and Miss Heath's dresses by Matthews.

Hat worn by Mr. Hunter—Act IV, Scene 1—is a Stetson Beaver.  
Shoes by Carcion Manfre Co.

Scenery constructed by Edward Wakefield and Vail Construction Co.  
Properties by Robert F. Brunton.

Acts I and IV painted by Law Studios

Acts II and III painted by Gates & Morange.

Electrical equipment used in Act III by courtesy of the  
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Stage Director.....	Albert Cowles

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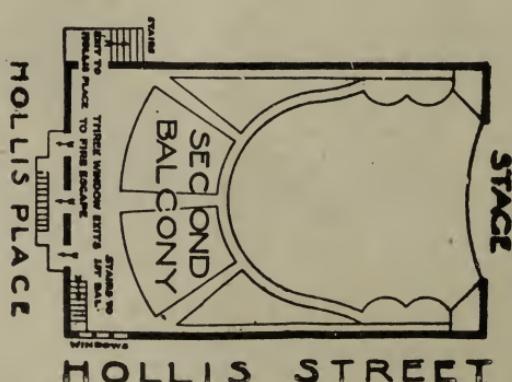
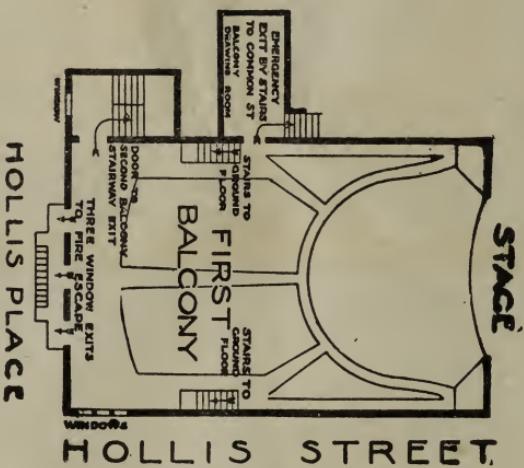
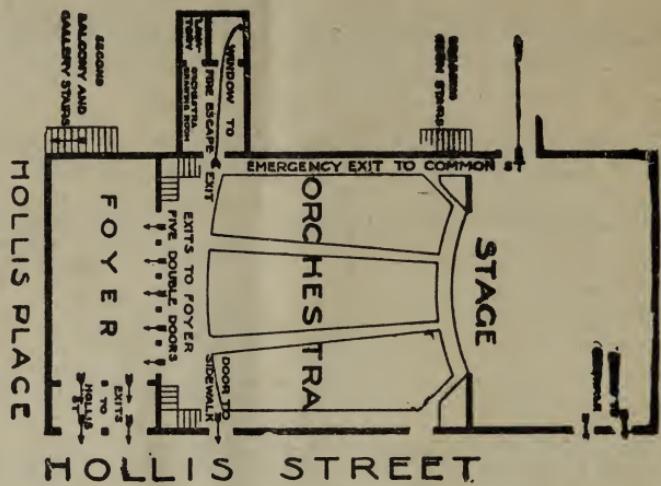
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